
JOIN THE MOVEMENT: WRITING FOR BREASTHEALTH.ORG

The goal of Breasthealth.org powered by Breastcancer.org is to educate, motivate, and inspire women and girls to maintain their breast health. And, breast health is women's health. The things you are already doing today for your overall health are "extra credit" for your breast health.

We are always interested in contributions from our audiences in the following areas:

- Breasts 101 – includes breast development, breastfeeding, facts and fiction, breast cancer screening and the role of family history.
- Healthy Eating – includes food shopping, cooking and storing and the benefits of whole foods.
- Healthy Habits – includes exercise and wellness, staying connected and sex and intimacy.
- Healthy Home – includes personal-care and household products.

To submit an "article," (article defined as blog, copy, image, infographic, video or any other forms of contribution), please reference the guidelines below:

Article Word Count:	600 words or less
Images within article:	2000 x 922 (our system can resize from this accordingly); if you choose not to submit an image, we will select one for you.
Article Excerpt:	170 character limit
Title:	should not exceed 66 characters
Tone:	You are an expert in your field, however when speaking to your good friends at Sunday brunch, you use a tone that is quite different than how you would speak to a patient/client in your office. We want the Sunday brunch version (with a slight filter).
Author Image (specs):	580 x 580
Author Bio (excerpt):	297 characters
Author Bio (longer):	If your bio is longer than the allotted space in the 'Author Bio Excerpt' field above, we can include a longer version. Please note, that an excerpt is required regardless. You may include links to your personal/ professional blog, social channels, website, etc.
Health claims:	All health claims and research references must be sourced. Please provide links to the original study or article. We may choose not to publish the link, however we will maintain the information should it need to be used in the future.

Original Content, not
necessary

Feel free to contribute content that has been used previously on your personal or professional blog, however please do not copy and paste verbatim.

SUBMITTING YOUR ARTICLE

All articles should be emailed to breasthealth@breastcancer.org and use “Contributing Article” in the subject line.

Please include the following information in your email. Also reference the guidelines above:

1. Name
2. Phone # (this will not be published)
3. Social Names and Handles
4. Images relevant to the article per the specs provided above.
 - Please attach as a file. Do not embed in email.
 - Please provide images that you have the rights to use. Please include © information as necessary.

We will respond to your request for contribution within 3-5 days of receipt. Please note that the editorial team at Breastcancer.org reserves the right to modify, or reject, any article. We will attempt to contact you to confirm changes prior to posting.

Accepted submissions will post within 30 days of receipt. Once posted, we reserve the right to keep the articles visible and/or searchable for 2 years.